

## Honorary Chairman – Mayor Thomas M. Roach WHITE PLAINS OUTDOOR ARTS FESTIVAL

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### FOR IMMEDIATE RELEASE

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# WHITE PLAINS OUTDOOR ARTS FESTIVAL 53<sup>rd</sup> ANNUAL OUTDOOR ARTS FESTIVAL MAY 30 and MAY 31, 2015 \$14,000 in Scholarships to be Awarded

**White Plains, NY – May 26, 2015**. The 53<sup>rd</sup> Annual White Plains Outdoor Arts Festival ("WPOAF") will take place on Saturday, May 30 and Sunday May 31, 2015 from 10:00 am to 5:00 pm daily in Tibbits Park, at North Broadway and Main Street in White Plains. This treasured community attraction is a free event that will be enjoyed by thousands of Westchester residents of all ages.

In the tree lined park, a sea of white tents will rise early Saturday morning. Artists from far and wide will set up their works and visitors will shop for beautiful art work for their homes, find perfect pieces of jewelry to accompany summer fashions, and purchase unique, one-of-a-kind gifts for friends and family. The festival will feature approximately 70 artists displaying paintings, photography, ceramics, leather work, textiles, jewelry and many other handcrafted items. The attractions will also include children's art activities, an exhibit of the scholarship winners' work, and an emerging artists' display. Guests of the show will also enjoy the very popular raffle tent, with items donated by many of our participating artists, as well as a food court where visitors can dine al fresco.

The all-volunteer organizing committee of the WPOAF is committed to producing a top-notch cultural event for the City of White Plains every year, however that is not their only mission. The committee also dedicates all proceeds to the show and devotes additional fundraising efforts to its Scholarship Fund for White Plains High School seniors who plan to study fine arts in college. This year, WPOAF will award \$14,000 in art scholarships to six White Plains High School Seniors who demonstrate exceptional talent and devotion to their art. The committee estimates that in the over 40 years that it has sponsored scholarships, it has awarded in excess of \$170,000. WPOAF is extremely grateful for the generous support of the Friends of the White Plains Outdoor Arts Festival and from such community-minded sponsors as: Combe, Inc.; Cuddy & Feder LLP; Hudson Valley Bank - White Plains, Jackson Lewis LLP;

and Nick Wolff and the Wolff Team at Better Homes and Gardens Rand Realty. WPOAF also thanks the City of White Plains Recreation and Parks Department, Department of Public Works and the Public Safety Department for their strong support in coordinating this annual event.

For more information about the White Plains Outdoor Arts Festival, call 866-210-7137 or visit the website at www.whiteplainsoutdoorartsfestival.com.

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